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Rhode Island

Professional Summary

Graphic Designer, Illustrator, and Visual Storyteller with 15+ years of experience creating thoughtful visual communications across print, digital, and multimedia platforms. Skilled at transforming complex ideas into engaging, audience-focused solutions that inform, connect, and inspire.

Core Competencies

Brand Development

Print and digital communications, brand strategy, visual identity systems, logo design, integrated marketing campaigns

Illustration & Photography

Illustration, infographics, photography, photo retouching, visual storytelling

Creative Leadership

Project management, cross-functional collaboration, vendor coordination, creative problem-solving

Marketing & Production

Advertising, publication design, direct mail, event promotion, production management

Community Leadership & Advocacy

Arts advocacy, committee leadership, community partnerships, public outreach

Experience

March 2026 – Present

Freelance Graphic Designer • Warren, RI

- » Manage design projects and prepare digital and print brochures, signage, proposals, and powerpoint presentations consistent with brand standards. Provide assistance with illustration, photography, and marketing collateral production. Project or hourly rates.

2022–2026

Graphic Designer • BayCoast Bank • Swansea, MA

- » Created a cohesive visual identity for six brands, establishing typography standards and a comprehensive color palette.
- » Engaged with cross-functional teams to prepare annual reports and SEO content, achieving 14K social media impressions while cutting down external production expenses by over \$40K.
- » Supported our marketing team in producing TV and billboard campaigns, resulting in over 13.7M views and saving more than \$20K by utilizing in-house production.

2017–2022

Graphic Designer • Tetra Tech • Marlborough, MA

- » Generated a broad range of collateral, from proposals and presentations to ads, infographics, visual graphics, site figures, trade show materials, and aerial renderings.
- » Collaborated with project managers, copywriters, marketing managers, engineers, and VPs to provide innovative solutions to government and commercial clients.
- » Developed innovative visual concepts for proposals, presentations, and conferences which ultimately led to winning bids for multi-million dollar infrastructure projects from federal, state, public, private, municipal, and government agency clients.

2016–2017

Visual Designer • OneBeacon Insurance Group • Boston, MA

- » Designed marketing collateral including sell sheets, trade show materials, print and digital ads, presentations, website designs, and app designs.
- » Produced specifically tailored marketing and communication strategies for OneBeacon's various specialty insurance businesses.
- » Improved website traffic and attracted more clients by converting a non-responsive design into a responsive design.

2012–2016

Graphic Designer • CLEAResult • Westborough, MA

- » Created graphics and marketing collateral from concept to production, strengthening client branding and engagement.
- » Managed multiple projects and coordinated with project managers, art directors, designers, copywriters and executive management to create design solutions for utility clients nationwide.
- » Contributed to team receiving 50+ creative and marketing awards for client and corporate creative content.

Community Leadership & Engagement

2026 – Present

Warren Arts & Culture Commission Committee Member • Warren, RI

- » Collaborate with committee members to support Town of Warren public arts initiatives, community programming, and cultural events.
- » Contribute creative strategy, marketing support, and event planning efforts that increase community participation and awareness.

Art Night Bristol/Warren Committee Member • Bristol & Warren, RI

- » Assist with planning and promotion of community-wide arts events that connect local artists, businesses, and residents.
- » Support event logistics, marketing materials, and public communications.

30 Cutler Street Art Studio Community Leadership • Warren, RI

- » Lead marketing, branding, and promotional initiatives for a multi-artist studio building, including print and digital materials, event signage, and wayfinding systems.
- » Coordinate artist communications and support event planning, visitor experience, and public engagement efforts.

2021 – Present

Alumni Mentorship & Speaking Engagements • Dartmouth, MA

Participate in UMass Dartmouth alumni events, networking sessions, and class critiques, sharing career insights and providing portfolio and professional guidance to students.

Teaching

2025 – Present

Watercolor Instructor • Bristol & Barrington Public Libraries

Teach watercolor workshops. Develop curriculum focused on technique, color theory, composition, and creative growth.

Private Art Instructor • Independent Studio Instruction

Provide one-on-one watercolor and drawing instruction tailored to individual goals and experience levels.

Software & Tools

Adobe Creative Cloud

InDesign, Illustrator, Photoshop, Lightroom, Acrobat Pro

Design & Marketing Platforms

Canva, Constant Contact, Salesforce

Web & Digital

WordPress, HTML, CSS

AI & Productivity

ChatGPT, Generative AI, Photoshop AI Tools

Project Management

Microsoft Teams, Trello, SharePoint

Business & Productivity

Microsoft Office Suite, Google Workspace, Mac & PC

Education

2008–2012

BFA in Visual Design

**University of Massachusetts
Dartmouth (UMass Dartmouth)**

College of Visual & Performing
Arts Graphic Design & Digital
Media Majors. Art History Minor.
Summa Cum Laude.

Certifications

Sept. 2026 – Sept. 2028

American Red Cross

Adult and Pediatric
First Aid/CPR/AED

