

ARIANNE DEL RIOS

www.ariannedelrios.com

ad@ariannedelrios.com

EXPERIENCE

2017–Present

Graphic Designer | Tetra Tech

Marlborough, MA | Marketing & Communications

- » Designed a wide variety of marketing and project-related collateral such as proposals, presentations, brochures, ads, visual graphics, detailed site figures, trade show materials, and aerial renderings.
- » Collaborated with project managers, copywriters, marketing managers, engineers, and VPs to provide innovative solutions to government and commercial clients.
- » Developed innovative visual concepts for proposals, presentations, and conferences which ultimately led to winning bids for multi-million dollar infrastructure projects from federal, state, public, private, municipal, and government agency clients.

2016–2017

Visual Designer | OneBeacon Insurance Group

Boston, MA | Marketing & Communications

- » Designed marketing collateral including sell sheets, trade show materials, print and digital ads, presentations, website designs, and app designs.
- » Developed specifically tailored marketing and communication strategies for OneBeacon's various specialty insurance businesses.
- » Improved website traffic and attracted more clients by converting a non-responsive design into a responsive design.

2012–2016

Graphic Designer | CLEARResult

(CLEARResult acquired CSG in 2015)

Westborough, MA | Marketing & Communications

- » Illustrated graphics and created fun, attention-grabbing design marketing collateral from concept through production for internal and external clients in an agency setting.
- » Managed multiple projects and collaborated with project managers, art directors, designers, copywriters and executive management to create design solutions for utility clients nationwide.
- » Received 50+ creative and marketing awards for client and corporate creative content.

Winter 2011, 2012
Summer 2010, 2011

Graphic Design Internships | Conservation Services Group (CSG)

Westborough, MA | Marketing & Communications

- » Assisted the lead designer and marketing managers by editing and designing collateral for our Marketing Communications team.
- » Illustrated graphics and mascots for some particular clients.

Spring 2011, 2012
Fall 2010, 2011

Graphic Design Internships | UMass Dartmouth

North Dartmouth, MA | Publications & Women's Studies Departments

- » Designed and edited posters, cards, created layouts and newsletters for students, faculty, alumni, and prospective students.
- » Collaborated with faculty, the Publications Department, and Women's Studies Department at the University of Massachusetts Dartmouth.
- » Increased engagement of students and alumni with the university.

VOLUNTEER

2021

Judge for Professional Design Practice Class | UMass Dartmouth

North Dartmouth, MA | College of Visual & Performing Arts

- » Critiqued senior students' semester work and gave them feedback on their presentation, interview skills, and personal portfolio (website, resume, cover letter).

2016–2017

Animal Photographer & Graphic Designer | MSPCA Angell

Jamaica Plain, MA | Adoption Center

- » Photographed small animals and posted the photos on MSPCA adoption websites.
- » Assisted with public service announcement flyers.

SKILL SET

Creative, Organized, Detail Oriented, Team Player, Multitasker, Communicator, Problem Solver, Positive Attitude, Consistent Effort

Digital Illustration, Infographics, Logos, Iconography, Typography, Layout Design, Production Design, Print Buying & Management, Photo Retouching, Web Design (HTML, CSS, WordPress), Responsive Design

Drawing, Painting, Photography, Mixed Media, Jewelry Making

SOFTWARE

- » Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Lightroom)
- » Microsoft Office (Word, PowerPoint, Excel, Outlook, Teams)
- » Google (Docs, Sheets)
- » Mac & PC
- » Constant Contact, AppPress Now, After Effects, Sound Track Pro, Final Cut Pro, Autodesk Maya

AWARDS

Graphic Design Awards

Platinum & Gold Hermes Creative Awards
Gold & Silver Communicator Awards
Bronze Summit International Award
Platinum AVA Digital Award
Platinum & Gold MarCom Awards
Silver W3 Awards
Davey Awards
Visual Excellence in Multimedia Arts Awards

Fine Art Awards

Elephant (watercolor painting) on Exhibit
Buttonwood Park Zoo | New Bedford, MA

Gold Key Art Award Winner

Boston Globe Scholastic Arts | Boston, MA

EDUCATION

2008–2012

BFA in Visual Design | UMass Dartmouth

North Dartmouth, MA | College of Visual and Performing Arts

Graphic Design & Digital Media Majors
Art History Minor
Summa Cum Laude